



# Bright and Associates Career Solutions

## Career Coaching Certification Course Melbourne CBD 23 -25 October

### Perth Dec 9 - 11 Hurry!

**About Professor Jim Bright**



Professor Jim Bright, BA, PhD, FAPS, FCDAA is a Partner in Bright and Associates.

Jim has over 20 years of international consulting experience specialising in careers and training. He works with individuals and organizations assisting both with transition processes and training. He has a degree and PhD in Psychology. He has published nine books, and has over 500 peer reviewed scientific journal articles (the majority in leading international journals), chapters, articles, reports and conference presentations. He has won awards for his careers research and has become a best selling international author in the area of careers. His books have been translated into Chinese, Vietnamese, Korean, Italian, Russian, Danish, Romanian and Swedish. Approximately 100,000 people have purchased Jim's career advice. He has appeared regularly on the radio, with Richard Glover, Mikey Robbins, Ian Rogerson and with Sally Loane on ABC radio 702. Jim has pioneered the application of complexity theory approaches to career development and is an in demand international speaker. Jim is a registered psychologist, a Fellow of the Australian Psychological Society and a past National Chairman of the Australian Psychological Society College of Organisational Psychologists. He is a Fellow of the Career Development Association of Australia, and a member of the National Career Development Association. In addition to his consultancy, he also holds the position of Professor of Career Development at ACU (the first specifically named Professional position in Career Development in Australia). He was the careers guru on Kickstart your Career, a television series on Channel 10 in 2005 and in 2006 appeared regularly in the Channel 10 show Home and Lifestyle. He currently writes the Opinion column in the MyCareer section of the Sydney Morning Herald and Age Newspaper. He has worked with CBA, Westpac, NPL, Lind Lease, BHP, Defence, AGPSM, SBS, ATO.

The highly acclaimed, accredited and authoritative  
**Career Counselling, Coaching and Assessment 3 - Day Course 2013**



- This course provides:
- Endorsed Continuing Professional Development**
    - Up to 15 hours of CDAA continuing professional development
    - 1 complete subject credit (10 credit points) toward CICA endorsed Postgraduate Certificate or Masters in Education (Career Education)
    - Professional Development for Psychologists
    - Presented 100% by an Organisational Psychologist
  - Practical Outcomes**
    - Apply, score, interpret and administer a validated Australian Vocational Interests Test
    - Apply, score, interpret and administer a validated Australian Work Rewards Test
    - Learn how to discriminate between quality tests and junk
    - Use Solution-focussed coaching techniques with clients
    - Coach people in producing effective applications and interviews using Australian evidence-based methods
    - Incorporate world leading models of change and uncertainty in your coaching and counselling
    - Implement 101 Stress reduction and management techniques
    - And much more!

Location  
 Sydney  
 Melbourne  
 Brisbane Perth Adelaide



Fellow Australian Psychological Society raps

## **GRADUATES - THIS COURSE COUNTS 25% TOWARD a CICA endorsed PG Cert in Career Development at ACU.**

Previously approved for 18.5 Australian Psychological society PD Hours under their old system and 15 hours CDAA PD The course is taught entirely by Jim Bright to small groups (typically around 10 - 15, maximum around 20). It provides a broad introduction to many of the key concepts and practices in

Coaching, Career Counselling and Vocational Assessment. Participants receive a very generous pack of resources worth over \$600 to accompany and support their learning including the following:

- 300 page workbook containing a series of articles, papers and inventories, plus copies of the training slides and extensive references
- copy of Jim's Resumes that get shortlisted published by Allen and Unwin 3 other career development books published by Jim Bright
- 2 complete Vocational Tests including question booklets, profile sheets and full manuals

"Jim was excellent, the course was informative and extremely interesting. Already, I have applied some of the techniques that he taught!" Career Counsellor Feedback, Brisbane Nov 2008 "a very enjoyable and worthwhile 3 days - I got what I wanted - good PD, validation of what I do, some fresh material" Coaching Psychologist 2011

This is a course for professionals looking:

- To offer Career Counselling, Coaching and Assessment services to your clients, college, school or company
- To develop new skills, or update your training with the latest developments
- For an intensive course delivered by a subject matter authority
- For a course that is based on evidence of best practise

## Key Features

- Evidence-based - incorporating Jim's 20 years of research and teaching in careers, jobs, stress, learning and training
- Bringing together over 24 years of professional experience in training, client management and careers
- Intensive, Practical, and fun
- Opportunities for one-to-one coaching on your own career issues

Includes morning & afternoon teas and lunch each day Recognition toward CICA endorsed Postgraduate Certificate in Career Development at ACU National

Graduates automatically get 10 credit points (1 complete subject, Postmodern Global Workplace EDSS612) towards the Post Graduate Certificate or Masters in Education (Careers Development) offered by ACU. Students enrolled at other universities have also successfully applied for RPL of 25% towards their PG Cert courses.

The CICA national standards regard a Graduate Certificate as the minimum qualification for recognition as a Professional Career Development Practitioner. The ACU course is CICA endorsed.

## Outline

Insights into how career decisions are formulated

- Enhance clients' self-efficacy and abilities to engage in career exploration
- Skills in providing practical job assistance advice
- Determine clients' work rewards and vocational interests
- Improve personal resilience working with difficult clients
- Instil clients' with a view of work and careers that reflects current realities
- Develop processes to assess clients with career transition

- Go beyond simple matching approaches to careers
- Integrate client test data with interview data to produce insightful and practical reports
- Challenge clients' career thoughts and develop effective strategies for career transition and job applications

[Book Online Now](#)

## Corporate Training

### Informative

Bright and Associates have been training people around the world for 24 years. Their courses are renowned for the amount of information they contain that promotes transformation of attitudes, knowledge and behaviour of those attending.

By offering courses in a targeted range of human resource related areas, Bright and Associates deliver information rich courses that have real substance and powerful take home messages. All the courses come with very extensive notes, workbooks and often books written by Jim Bright, PhD.

### Entertaining

Most Bright and Associates courses are personally presented by Jim Bright, PhD. Jim has gained a well-earned reputation around the world for his entertaining deliver style. He is in demand on the speakers circuit as well as delivering training courses, addressing groups as diverse as Group Training Australia, Disability Support Network, Pharmaceuticals Companies and many Government Departments. His ability to inject a sense of humour into his work has a universal appeal that has seen him working to acclaim in the last few years with groups in Canada, USA, UK, New Zealand and right around Australia. Jim is a skilled communicator who writes a weekly column in the Sydney Morning Herald and Age newspapers and occasionally on Channel 7 Sunrise. Before that he had a regular spot on a Channel 10 show talking Human Resources and was the employment regular in ABC702 for five years.

### Authoritative

Bright and Associates courses are evidence-based as you might expect from a presenter who continues to publish an average of 4 peer-reviewed scientific papers per year in international human resource journals and an author of 10 books on human resource subjects.

Find out more about these Corporate Courses here:

- [Authentic Coaching Career Conversations for Work Excellence®](#)
- [StressSmart® 1-day Training](#)
- [Applying for Jobs and Promotions 1-day Training](#)
- [Doing Good Work: Working Well With Different Ethical Styles](#)
- [Behavioural Interviewing](#)
- [Beyond Personal Mastery Creativity and Innovation](#)

- [Beyond Corporate Mastery Creativity and Innovation for Groups and Organisations with James Morrison](#)
- [Download our Training Brochure](#)

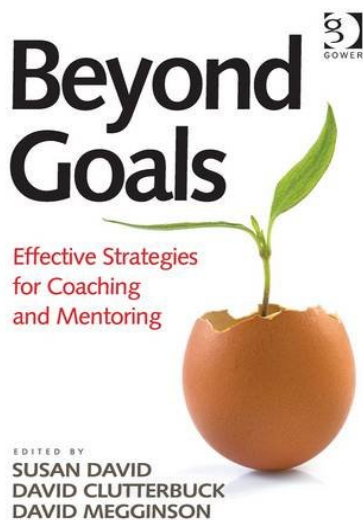
**Students**  
Career Direction &  
Assessment \$149

**Our 3-day course can lead to...**

**ACU Post grad**   
**Cert in Career**  
**Development**  
**CICA ENDORSED**  
[Click here](#)

**Subscribe to**  
**Newsletter**  
**here**

**Important new book on Coaching and special discount**



‘We have needed this considered and careful exploration of the use of goals in coaching to challenge any number of blithe assumptions. The range of perspectives and the depth of coverage in this volume will encourage more reflective and effective engagement to help clients change what matters. I’m adding it to our “must-read” list for coaching supervisors.’ Douglas Riddle, Global Director Coaching Services & Assessment Portfolio, Center for Creative Leadership, USA

## Get a big discount as part of my network

- [More details and discount here](#)

## Online Coaching Profiles of Reactions to Change

### Change Perception Index

Change is one of the realities of modern life and work. This Change Perception Index is designed to assess your thinking about change in your career and life. Understanding your current thinking about change will provide important insights into how you can best deal with change in the future. It may also help to identify specific career development needs. 50 questions, only \$9 AUS per administration including PDF printable report and email report.

The background to this test can be explored in these publications: Bright, J.E.H. & Pryor, R.G.L.. (2007). Chaotic Careers Assessment: how constructivist and psychometric techniques can be integrated into work and life decision making. *Career Planning and Adult Development Journal*, 23 (2), 30-45. and in Pryor, R & Bright, J. (2011). *The Chaos Theory of Careers*. Routledge: New York & London.

Registration is free, Register here to gain immediate access to this test and pay securely online via credit card or paypal

- [Register and take the tests here](#)



More resources at [www.jimbright.com](http://www.jimbright.com)



Follow

18 people are following JimBright Career-Development. Be the first of your friends.

**Follow @TheFactoryPod**

© Bright and Associates 2013. All rights reserved.